

MASTERCLASS #07

The Dream Creator Mastermind

DESIGNING SERVICES AND OFFERINGS,
RECEIVING INCOME & MASTERING YOUR
MONEY MINDSET.

“Abundance is not something we acquire.
It is something we tune into.”

Wayne Dyer

Welcome to Masterclass Seven!

Your seventh Masterclass for this program is called Designing Services And Offerings, Receiving Income & Mastering Your Money Mindset.

In this class, we will be taking a deeper look at money, abundance and how you can begin to share your gifts and open up new income streams.

Our beginning point this week, will be to explore the current thoughts, beliefs and stories you have about money, and to see where you may be getting caught in patterns of scarcity, lack or limitation.

In order to call in greater abundance, or to begin receiving money for sharing your true, authentic gifts, you may need to upgrade or re-write some of the stories and beliefs you hold about money.

Today, I want to support you to open your mind and begin to think about new ways you can receive money. I will also be encouraging you to explore what you could potentially create and offer to your audience to receive income.

While you may not yet be at a point where you are ready to offer a service, create an offering or receive money through the business you are creating, it is still a valuable exercise to begin thinking about it.

As you work through these exercises, it will help you connect energetically with what it would feel like to be running a business and making money through packaging up your wisdom, expertise and experience into services, products and offerings.

This will be a powerful opportunity to reflect on the wisdom and skills you have developed through your life experience that can be of service to your community. It will be important that you really believe in yourself through this process and that you start to value yourself and your gifts more deeply so you can see just how much you have to offer.

Become Magnetic & Receive In Bigger Ways.

When it comes to 'selling' to your audience and wanting to call in people to purchase your products, work with you in your 1:1 services, attend your events, or invest in something you have to offer, the secret is to become magnetic.

You do not have to hustle, push and force to get clients or customers at all, and in today's class we will be talking about the power of both showing up fully to share your offerings, while also practising detachment and letting go.

I believe in being magnetic, and rather than going after clients, or trying to get customers, instead you can lean back, relax and energetically call in people to work with you and invest in your offerings.

When you show up to fully shine, share and honour who you are, and you courageously offer your gifts to the world, people will be drawn to your light.

When you can do this while holding an energy of abundance, limitlessness and full belief in what you have to offer, that energy will attract people who are ready and willing to invest in you.

It is important to remember that what we call in and attract into our lives is a reflection of our beliefs about what is possible and what we are in energetic alignment with.

So, the secret to calling in abundance through your work lies in working on your mindset, energy, emotions and beliefs before you show up to share your offerings, messages or creations with others.

This week, we will be exploring the energetic principles of selling, receiving money and becoming abundant, as this is a key part of creating a thriving business.

How To Work Through This Class & Your Workbook.

The video Masterclass and this Workbook are designed to compliment each other, yet they serve a different purpose.

The Masterclass will share a lot of information that is not covered in this book. The class where I will teach you all of the principles you need to know for this week's topic.

This Workbook has questions that are linked and related to what is shared in the Masterclass. They will allow you to take what I shared in the video class, and then reflect on how it applies to your own personal situation.

These questions are designed to take you deeper, into a space of reflection and new levels of awareness. If you find that some questions do not resonate with where you are at, or the answers are simply not flowing, it is ok to leave them and re-visit them later. You do not have to answer every single question and you can work through this Workbook in whatever way feels light and right to you.

While watching the Masterclass, I definitely suggest taking notes. You can use a special notebook that is dedicated to this program, or there is a section at the end of this book for notes.

You can either listen to the whole Masterclass first, and then work through the Workbook, or you can watch the Masterclass in sections, pausing at different points to come to the Workbook and dig into the questions.

As I have suggested previously, read through all the questions first to avoid doubling up on your responses and feel free to leave any of the questions that are not relevant or helpful.

HOW DO YOU FEEL ABOUT MONEY?

WHAT ARE SOME BELIEFS THAT YOU HOLD ABOUT MONEY? WHAT DO YOU OFTEN FIND YOURSELF THINKING OR TELLING YOURSELF?

HOW WOULD YOU LOVE TO FEEL ABOUT MONEY?

WHAT DOES MONEY REPRESENT FOR YOU? WHAT DO YOU FEEL HAVING MORE MONEY OR A CERTAIN AMOUNT OF MONEY, WOULD GIVE YOU?

WRITE AN EMPOWERING AND SUPPORTIVE STORY ABOUT MONEY THAT YOU CAN BEGIN TO PRACTISE. INCLUDE HOW YOU WOULD LIKE TO FEEL ABOUT MONEY, WHAT YOU WANT TO BELIEVE ABOUT MONEY, HOW YOU WANT MONEY TO SUPPORT YOU, HOW MONEY FLOWS INTO YOUR LIFE AND WHAT MONEY ALLOWS YOU TO DO. WRITE IT IN THE PRESENT TENSE USING "I AM... I HAVE..." OR "MONEY IS..." STATEMENTS. HERE IS A POWERFUL EXAMPLE TO INSPIRE YOU.

IN WHAT WAYS DO YOU WANT TO PRACTISE GREATER APPRECIATION
OF YOUR MONEY?

IN WHAT WAYS DO YOU NEED TO CREATE MORE ORDER &
ORGANISATION AROUND YOUR MONEY?

IN WHAT WAYS DO YOU NEED TO CREATE MORE CLARITY AROUND
YOUR MONEY?

IN WHAT WAYS DO YOU WANT TO SHIFT HOW YOU FEEL ABOUT SPENDING MONEY?


WHAT NEW HABITS DO YOU WANT TO IMPLEMENT AROUND YOUR MONEY?

WHAT ENERGY LEAKS DO YOU NEED TO CLEAN UP AROUND YOUR MONEY?

HOW MUCH MONEY WOULD YOU LOVE TO BE RECEIVING?

CLOSE YOUR EYES AND IMAGINE RECEIVING THAT AMOUNT OF MONEY,
OR IMAGINE THAT AMOUNT OF MONEY IS IN YOUR ACCOUNT RIGHT
NOW, HOW WOULD YOU FEEL?

WHAT WOULD BE DIFFERENT ABOUT HOW YOU LIVE YOUR LIFE OR
HOW YOU MOVE THROUGH LIFE IF YOU HAD THIS MUCH MONEY?



HOW WOULD IT FEEL TO RECEIVE AN ABUNDANCE OF MONEY FOR DOING WHAT YOU LOVE OR FOR OFFERING YOUR GIFTS, SKILLS OR EXPERTISE TO OTHERS?

IMAGINE SPENDING EVERY DAY DOING WORK YOU LOVE AND RECEIVING ABUNDANTLY. IMAGINE YOU HAVE BEEN ABLE TO REPLACE YOUR FULL TIME INCOME AND YOU ARE FINANCIALLY SUPPORTED TO LIVE YOUR TRUE PURPOSE. DESCRIBE WHAT LIFE IS LIKE:

WRITE A LIST OF TOPICS OR AREAS THAT YOU WOULD LOVE TO TEACH ABOUT OR SHARE WITH OTHERS. E.G. SELF-LOVE, NUTRITION, EMPOWERMENT, ESSENTIAL OILS, MINDSET, SPIRITUALITY, ETC.

WHAT SPECIFIC OFFERINGS, PRODUCTS OR SERVICES COULD YOU CREATE TO TEACH OR SHARE THE ABOVE TOPICS? E.G. EBOOKS, 1:1 COACHING, LIVE EVENTS AND WORKSHOPS, ONLINE COURSES, HANDMADE PRODUCTS, ETC.

FROM YOUR PREVIOUS LIST OF IDEAS, CHOOSE ONE. DESCRIBE THIS OFFERING. WHAT IS IT EXACTLY?

WHAT DOES THIS OFFERING INCLUDE? WHAT DOES YOUR CLIENT/CUSTOMER RECEIVE?

WHAT CHALLENGES OR PROBLEMS DOES IT SOLVE FOR THEM, AND HOW DOES IT HELP THEM?

HOW MUCH MONEY WOULD YOU LOVE TO RECEIVE FOR THIS? WHAT WILL YOU NEED TO CHARGE, AND HOW MANY WILL YOU NEED TO SELL?

HOW DO YOU WANT TO SHARE AND PROMOTE THIS OFFERING?

WHO ARE YOUR IDEAL CLIENTS/CUSTOMERS? DESCRIBE THEM.

HOW MANY CLIENTS/CUSTOMERS/PARTICIPANTS DO YOU WANT TO CALL IN?

SPEND SOME TIME WITH YOUR EYES CLOSED CONNECTING ENERGETICALLY WITH EVERY PERSON YOU WANT TO BE A PART OF THIS OFFERING. FEEL FOR WHAT THEY NEED SUPPORT WITH, WHAT THEY ARE LOOKING FOR, AND FEEL FOR HOW YOU ARE GOING TO HELP AND SUPPORT THEM WITH YOUR OFFERING. THESE PEOPLE ALREADY EXIST, SO SPEND SOME TIME IMAGINING HAVING THEM AS A PART OF YOUR OFFERING, CREATION OR SERVICE.

HOW WOULD IT FEEL TO RECEIVE THIS MANY CLIENTS/CUSTOMERS/PARTICIPANTS?

HOMWORK IDEAS FOR MASTERCLASS SEVEN:

PRACTISE GRATITUDE & APPRECIATION

Abundance is not just related to money. Abundance is a feeling of prosperity in all areas of life from health, to relationships, to career and to money. Abundance is a mindset, and comes from deeply appreciating what you have, expressing gratitude for what is going well, and focusing on what you do have, rather than on what you don't have. The opposite of abundance, is a feeling of not enough. So when you catch yourself focusing on where you don't have enough, stop! Pause and instead shift your focus onto what is wonderful about your life, what you have and look for all the ways you are blessed, supported and provided for by life. Give thanks for everything you have and look for the positives aspects of everything that you have already manifested.

CREATE NEW MONEY HABITS/PRACTICES

Take what you discovered from this workbook and begin changing your habits and behaviour with money. Money likes clarity and organisation. It likes to be respected and appreciated. It likes to be honoured and valued. It responds well to us treating it responsibly, and having effective systems that allow it to flow in and out of our life with ease. If you uncovered some areas where this needs some work, map out some beginning action steps you can take.

DESIGN YOUR FIRST OFFERING

You may not be ready to begin offering a service or product at this stage, but you can still play with the exercise and see what opens up for you. Choose on offering to start with that you could create and share with your audience to open up a new income stream. It may be some time before you are ready to share it publicly, but this is still a powerful exercise for helping you tap into the energy of your dream business and take one step closer towards it.

YOUR 'ACTION STEP' LIST

THE STEPS I AM GOING TO TAKE FROM MASTERCLASS SEVEN ARE:

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NOTES:

NOTES:

Well Done. You Have Completed Masterclass Seven!

I hope this class has supported you to upgrade and up level your money mindset, and begin exploring some new ways that you can receive income by doing work you love.

There is no rush to begin designing services and offerings if you are not ready for that step, but I trust it has given you a lot to think about.

Between now and our next class, focus on the homework and action steps that you have decided to commit to. Also come over to our community and share your experiences, thoughts and insights.

In our next Masterclass we will be talking about transitioning out of the old and into the new, and this class will be incredibly supportive for those of you wanting to transition out of your current job or work situation.

I know many of you feel limited at the moment by your current situation, so our next class will support you with thinking about what steps you can take to help you transition out of where you are, and into where you want to be.

Continue taking this beautiful journey one step at a time, and keep trusting what you feel guided to put your energy and focus into.

I look forward to connecting in our next class.

Connie x

